



**Mariachi™ Bandera Sneezeweed -  
New For 2025!**

***Helenium autumnale 'Bandera'***

Height: 15 inches

Spread: 18 inches

Spacing: 15 inches

Sunlight: ☉

Hardiness Zone: 3

Other Names: Helen's Flower, Fall Helenium

Group/Class: Mariachi Series

**Description:**

A great fall bloomer that brightens the garden with its deep brick red blooms with striking golden halos; begins in late summer when everything else starts to fade; adapts to most soils; regular watering needed

**Ornamental Features**

Mariachi Bandera Sneezeweed has masses of beautiful brick red daisy flowers with dark brown eyes and gold edges at the ends of the stems from late summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Mariachi Bandera Sneezeweed is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease



*Mariachi Bandera Sneezeweed  
flowers*  
Photo courtesy of NetPS Plant Finder



*Mariachi Bandera Sneezeweed in bloom*  
Photo courtesy of NetPS Plant Finder



Mariachi Bandera Sneezeweed is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

### **Planting & Growing**

Mariachi Bandera Sneezeweed will grow to be about 12 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 15 inches apart. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It requires an evenly moist well-drained soil for optimal growth. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Mariachi Bandera Sneezeweed is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.