Magic Show® Purple Illusion Speedwell - New For 2026!

Veronica 'Purple Illusion'

Plant Height: 8 inches

Flower Height: 16 inches

Spread: 22 inches

Spacing: 18 inches

Sunlight: ○ ◐

Hardiness Zone: 4

Group/Class: Magic Show Collection

Description:

An extremely easy to grow variety, with lovely rosy-purple spiky flowers that cover the top half of the plant; deep green foliage has a rounded low habit; makes an ideal small groundcover, great in rock gardens and containers

Ornamental Features

Magic Show Purple Illusion Speedwell has masses of beautiful spikes of purple flowers rising above the foliage from early to late summer, which are most effective when planted in groupings. Its glossy narrow leaves remain bluish-green in color throughout the year.

Landscape Attributes

Magic Show Purple Illusion Speedwell is a dense herbaceous evergreen perennial with an upright spreading habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.



Magic Show Purple Illusion Speedwell flowers
Photo courtesy of NetPS Plant Finder



Magic Show Purple Illusion Speedwell in bloom
Photo courtesy of NetPS Plant Finder

8140 OH-105, Bowling Green, OH 43402
www.wolfsbloomsandberries.com
(419) 352-3577

Magic Show Purple Illusion Speedwell is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting

Planting & Growing

Magic Show Purple Illusion Speedwell will grow to be about 8 inches tall at maturity extending to 16 inches tall with the flowers, with a spread of 22 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 8 years. As an evegreen perennial, this plant will typically keep its form and foliage year-round.



Magic Show Purple Illusion Speedwell flowers
Photo courtesy of NetPS Plant Finder

This plant does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in sandy soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Magic Show Purple Illusion Speedwell is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.