



**Kelos® Fire Magenta Celosia - New For 2026!**  
***Celosia 'Kelos Fire Magenta'***

Height: 16 inches

Spread: 14 inches

Spacing: 10 inches

Sunlight: ☉

Hardiness Zone: (annual)

Other Names: Cockscomb, Plume Celosia, Woolflower

Group/Class: Kelos Fire Series

**Description:**

Large, bright magenta plumes, set against dark green foliage on a dense compact plant; a stunning display massed in the gardens, as borders or in patio containers; heat tolerant plant that holds color all season; great for fresh cut flower arrangements

**Ornamental Features**

Kelos Fire Magenta Celosia features showy plumes of hot pink flowers with red overtones rising above the foliage from early summer to mid fall. The flowers are excellent for cutting. Its pointy leaves remain dark green in color with hints of dark red throughout the season.

**Landscape Attributes**

Kelos Fire Magenta Celosia is a dense herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Kelos Fire Magenta Celosia is recommended for the following landscape applications;



*Kelos Fire Magenta Celosia flowers*  
*Photo courtesy of NetPS Plant Finder*



*Kelos Fire Magenta Celosia flowers*  
*Photo courtesy of NetPS Plant Finder*



- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

### **Planting & Growing**

Kelos Fire Magenta Celosia will grow to be about 14 inches tall at maturity, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Kelos Fire Magenta Celosia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.